



NCSA PLACEMENT ORDER, 2nd Quarter 2026
April - June 2026

TO: NCSA Coordinators - Radio
FROM: Lisa Owens
RE: Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. **If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.**

We have two NCSA clients for the quarter. They are:

- **Idaho Workforce Development Council, Idaho Launch:** One spot. You can pick up the spots here: [NCSA Radio](#)
- **Idaho College Savings Program, IDEAL:** One spot. You can pick up the spots here: [NCSA Radio](#)
- **NEW Secretary of State, Primary Elections:** Three spots: [NCSA Radio](#) (should be up Tuesday)

Please return your affidavits monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's

Idaho College Savings Program, "IDEAL" January 1 – June 30, 2026

Idaho Workforce Development Council, "Idaho Launch" January 1 – April 15, 2026

Secretary of State, "Primary Elections" April 23 – May 19

Frequency: 36 spots a month per client per station on an ROS basis (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

isba@idahobroadcasters.org