

Best in Media / IPC Entry Guidelines:

The Short Primer:

- Videos:** Must be a YouTube, Vevo or Vimeo posted video. It must be made public, it must remain available until after your awards show. Videos running from your website are strictly prohibited. URL must be entered on your FORM as well as uploaded to your MEDIA MANAGER
- Audio:** MP3 files only. The file name MUST be entered on your FORM as well as uploaded to your MEDIA MANAGER. Audio running from a website or 3rd party streaming provider are not allowed.
- Images:** JPG or PNG high resolution files only. The file name MUST be listed on your FORM and the file uploaded to your MEDIA MANAGER. Images can also be submitted as a PDF file. No links to a website for viewing a photograph or graphic are allowed
- Flip Book:** You may use a link to a publication posted on a flip book style site like issuu.com (recommended). You only list the URL on your FORM. You DO NOT need to upload the URL to your MEDIA MANAGER. The entry MUST NOT REQUIRE a log in to be viewed.
- Website:** Used for website, online, social media or articles. The URL must be entered on your FORM, but does not need to be uploaded to your MEDIA MANAGER. Any link for an ARTICLE must take the judge DIRECTLY TO the article without the need to scroll OR click on a LINK once on the page. If access to the page is behind a PAYWALL, you MUST provide a log in on your FORM.